


CAMPUS INSIGHTS

E-NEWSLETTER

"We do not worship anyone or anything except you alone." - Holy Quran: Chapter 1, Verse 5



Qarshi University Embraces a New Era of Sustainability and Excellence

"We Are What We Repeatedly Do; Excellence, Then, Is Not An Act But A Habit. - Aristotle

THE THINKER'S CORNER

In an era where the pursuit of quality education is more critical than ever, higher educational institutions (HEIs) in Pakistan face numerous challenges. The need for exceptional education goes beyond imparting knowledge; it encompasses nurturing environments that foster innovation, integrity, and sustainability. To achieve this, HEIs must be led by sustainable leaders who not only drive their institutions toward success but also mold their students into future leaders capable of sustaining and advancing these principles. Sustainability in higher education is multifaceted, encompassing human, social, economic, and environmental continued on page 4

Sustainability is essential in all human activities, including higher education institutions (HEIs). HEIs currently face two primary challenges: attracting talented students and maintaining financial stability. Revisiting the key functions of HEIs—teaching, research, and community service—is crucial. These goals are vital for institutional survival but require prioritization, particularly in private-sector HEIs. Public-sector HEIs can focus on postgraduate programs and research due to more accessible funding. In contrast, private-sector HEIs must be cautious with their programmatic decisions, as postgraduate programs can increase deficits. Consequently, sustainability in private-sector HEIs becomes a significant challenge. Empirically speaking, as an academic, I feel from a sustainability standpoint, private sector HEIs should focus one becoming outstanding teaching universities, attracting international students, and focusing on marketable undergraduate programs that offer high-quality education. This approach, in my view, will do two important things; to overcome the enrolment challenge, and second, to expand the revenue base of the university. This is the way to go forward for sustainability in the private sector HEIs.



Vice Chancellor
Professor Dr. Zafar Iqbal Qureshi

ACADEMIC NEWS

FORGING ALLIANCE WITH KING EDWARD MEDICAL UNIVERSITY

We are thrilled to announce a momentous milestone for Qarshi University (QU) with the recent signing of a Memorandum of Understanding (MoU) with King Edward Medical University (KEMU). This significant ceremony was held under the esteemed leadership of our Vice Chancellor, Dr. Zafar Iqbal Qureshi, and the Vice Chancellor of KEMU, Dr. Mahmood Ayyaz. This groundbreaking partnership marks a significant leap in advancing academia and research, reinforcing our shared commitment to educational and professional excellence. The MoU paves the way for a pioneering approach to integrative medicine, where contemporary medical practices will be seamlessly integrated with traditional eastern medicine. This innovative approach promises to enhance the medical curriculum, offering students a more holistic education that bridges the gap between



different medical paradigms. For our students, this collaboration opens up a wealth of new opportunities. They will benefit from exposure to a diverse range of medical practices and research methodologies, equipping them with a broader and more nuanced understanding of healthcare. Together, QU and KEMU are setting a new standard in medical education.

2024-25 BUDGET HIGHLIGHTS: QU'S PATH TO SUSTAINABILITY

The 7th meeting of Qarshi University's Finance and Planning Committee was held on June 25, 2024, under the leadership of Vice-Chancellor Dr. Zafar Iqbal Qureshi. During the session, Treasurer Mr. Ahsan Zubair presented the proposed budget for the financial year 2024-25. The meeting included distinguished members such as Ms. Sarah Hayat, Additional Secretary of the Higher Education



Department; Mrs. Samina Durrani, Director of Budget at the Higher Education Commission; Dr. Mansoor Sarwar, Member Board of Governors; Mr. Adeel Saeed Mir, Chief Executive of the Qarshi Foundation; and the university Deans. The committee meticulously reviewed the budget to ensure strategic allocation of resources towards enhancing education quali-

-ty, supporting student development, and enriching campus life. The recommendations were forwarded to the Board of Governors for approval. A positive stride towards financial sustainability.



ACADEMIC NEWS

REFLECTING ON THE QUALITY AND INNOVATION INITIATIVES OF QARSHI UNIVERSITY

The home-grown Quality Assurance Framework (QAF) was developed after extensive consultations between the Vice Chancellor and the Director of the QEC, aimed at enhancing classroom teaching and improving student and faculty performance. In the academic year 2023-2024, the measures outlined in the QAF were implemented through various initiatives. During the academic year, a faculty workshop introduced a uniform template for course outlines emphasizing problem-solving and experiential learning. A new entrepreneurial course, "Entrepreneurship, Innovation & Technology," was launched, promoting cross-disciplinary learning and team teaching. Additionally, a "Personal & Professional Development" course was introduced, and short summer courses were offered to help students acquire additional skills. Over the past two years, the academic portfolio has expanded from four to 17 degree programs, with Nursing and Pharm-D programs in the approval process. A two-day student workshop improved quantitative and qualitative skills for new entrants. A teacher-student advisory system was implemented for continuous advisement. Rigorous discipline

practices and a 90% attendance requirement were established. The examination system was standardized to ensure robust assessment, and the Vice Chancellor held sessions with students to gauge their learning experience. A research platform was established to encourage faculty members to share their completed or ongoing research with colleagues. The purpose of this platform is to motivate faculty to become more research-active. For the first time, a research budget was allocated to support faculty research activities. A competitive evaluation process, overseen by a committee, was adopted for awarding these grants, and the awarded project is nearing completion. A highly cost-effective culture was introduced at the university to uphold the principle of fiscal prudence in utilizing financial resources. For the first time, a pre-audit function for all financial transactions was established. Additionally, an audit of the past 11 years is being conducted. A 5+1 year strategic plan, developed in consultation with faculty members, has been prepared and submitted to the Chairman. In 2024, the university's statutes, rules, and regulations are being reviewed and are currently under the approval



In-Charge QEC
Dr. Nadia Batool Zahra

process. Additionally, a comprehensive new feasibility report for academic operations has been prepared and submitted to the HEC to obtain the required NOC. In summary, the academic year 2023-2024 saw the successful implementation of QU's QAF. Through faculty development workshops, the introduction of new courses, and a focus on experiential learning, the university significantly enhanced teaching quality and student development. As Qarshi University moves forward, its strategic plan and updated regulations will continue to support its mission of providing high-quality education and fostering innovation.

THINKER'S CORNER

SUSTAINABILITY IN HIGHER EDUCATION: LOYALTY, TRUST AND INTEGRITY

Continued from front page

... dimensions. Each of these pillars plays a crucial role in



In-Charge - Office of Alumni
Mr. Abdul Rehman Yazdani

ensuring the longevity and impact of HEIs. Human sustainability ensures the well-being of all community members, creating a safe, supportive, and inclusive environment. By prioritizing mental health services, wellness programs, and professional development, institutions foster a culture of care and respect, enhancing individual well-being and community productivity. Social sustainability focuses on fostering a sense of community and social responsibility. Promoting diversity, ensuring equal opportunities, and encouraging collaboration to create an environment where all voices are valued. This prepares graduates to

contribute positively to society, enriching the academic community. Economic sustainability requires efficient resource management to ensure long-term viability. Strategic financial planning, prudent resource allocation, and seeking alternative funding sources ensure education remains accessible and affordable. Maintaining financial health allows institutions to invest in facilities, technology, and programs that enhance the educational experience. Environmental sustainability involves practices that minimize the institution's ecological footprint. Implementing energy-efficient technologies, reducing waste, promoting recycling, and incorporating sustainability into the curriculum educate students on environmental issues and sustainable practices, preparing them to be responsible stewards of the planet. Integral to these pillars are the values of loyalty, trust, and integrity. Employee loyalty is a cornerstone of sustainability in HEIs. In Pakistan, where the higher education sector is rapidly evolving, the commitment of staff is vital to maintaining stability and growth. Loyal employees are more likely to go above and beyond in their roles, contributing to a positive work environ-

ment and ensuring the smooth functioning of the institution. When employees feel valued, they are more inclined to stay and invest in the institution's long-term success. However, achieving such a culture requires more than loyalty alone. Avoiding the pitfalls of micromanagement is equally crucial. Micromanagement undermines employee autonomy, stifles creativity, and can lead to a toxicity in the workplace. It erodes trust between staff and administration, leading to decreased job satisfaction and high turnover rates. Moreover, integrity is a vital pillar that underpins all aspects of sustainability. An institution that prioritizes integrity fosters an environment of trust and transparency, which is essential for both staff and students. When integrity is upheld, it sets a standard for behavior that discourages dishonesty, favoritism, and corruption. This creates a fair and just environment where merit and hard work are recognized and rewarded. In conclusion, only by nurturing leaders who understand and prioritize sustainability can HEIs truly contribute to the broader goal of a sustainable future for Pakistan's educational landscape and beyond.

“ To Give Real Service You Must Add Something Which Cannot Be Bought Or Measured With Money, And That Is Sincerity And Integrity. ”

- Douglas Adams

CO-CURRICULAR NEWS

ORIC AT QU

The Office of Research, Innovation, and Commercialization (ORIC) at QU has been at the forefront of promoting cutting-edge research and fostering a culture of innovation within our academic community. Under the visionary leadership of Vice Chancellor Prof. Dr. Zafar Iqbal Qureshi, ORIC's "Qarshi Research Seminar Series" has become a pivotal platform for knowledge exchange and collaborative research initiatives. Earlier this year, on April 25, Dr. Ahmad Usman Zafar delivered a compelling seminar on the "Devel-

shared by Dr. Zafar were particularly inspiring for students and faculty interested in biotechnology and sustaina-

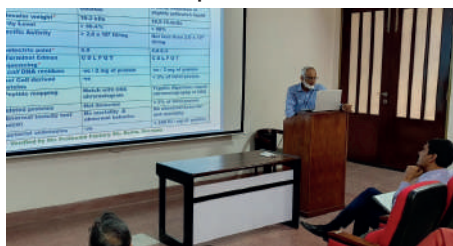


-tion technology. His work on hierarchical pruning algorithms represents a major advancement in the efficiency and accuracy of speaker identification systems, which have important applications in security, telecommunications, and beyond. On June 27, 2024, ORIC hosted a seminar featuring Prof. Dr. Ejaz Ahmed, Dean of the Faculty of Computer Science & IT. His talk on "AI Basics" provided valuable insights into different types of data, the ongoing AI revolution, and its future prospects. The seminar offered a comprehensive overview of artificial intelligence, demystifying complex concepts and



-opment of Indigenous Technologies for Bioproducts." His presentation highlighted innovative approaches to creating bioproducts using local resources, reflecting QU's commitment to sustainability and technological advancement. Dr. Zafar's work focuses on harnessing the potential of indigenous materials to develop bioproducts that are both economically viable and environmentally friendly. This seminar underscored the importance of developing home-grown technologies that can reduce dependency on imported solutions and promote local industries. The insights

-ble development, demonstrating the real-world impact of academic research. Dr. Muhammad Afzal, Head of the Department of Computer Science at QU, delivered an insightful presentation on "Efficient Hierarchical Pruning Algorithms for Speaker Identification." This event showcased Dr. Afzal's pioneering research and its significant impact on the field of speaker identifica-



making them accessible to a broad audience. These seminars reflect ORIC's dedication to enhancing research capabilities and encouraging intellectual growth by providing a platform for leading experts to share their knowledge and insights. ORIC is helping to drive innovation and excellence at Qarshi University.

CO-CURRICULAR NEWS

CURRICULUM INNOVATOR: DR. NADIA LEADS THE WAY

On May 15-16, 2024, Dr Nadia Zahra, Associate Professor, Department of Biotechnology contributed to the HEC's National Curriculum Review Committee

in Biotechnology. The NCRC meeting was held at the Regional Centre (Lahore) of Higher Education Commission and the Biotech's revised curriculum 2024 is

-ting and Consultative Workshop for Understanding and Effective Implementation of Pakistan's Precept, Standards, and Guidelines for Quality Assurance in Higher Education (PSG-2023) organized by HEC. The significant event was being held in collaboration with Forman Christian College University. The consultative workshop signifies a pivotal step forward in advancing quality assurance practices and transforming the Higher Education Institutes across Pakistan. All in all a way forward in quality education that bolsters sustainability at Qarshi University.



(NCRC)- Biotechnology for the curriculum review of Associate Degree, Bachelor of Science and Master of Science

available on HEC's website. Along with that on April 24-26, 2024, Dr Nadia participated in the Progress Review Mee-



DR. RIZWAN'S APPROACH AND THE FUTURE OF HEALTHCARE

Dr. Rizwan Asif, Assistant Professor and Acting HoD Qarshi University, delivered an insightful presentation titled "Standardization of Kushta through Classical and Modern Approaches" at the international Kushtasazi conference held in Gujranwala from May 3-5, 2024. During his presentation, Dr. Asif emphasized the significance of standardizing Kushta production, combining traditional techniques with modern methodologies. He highlighted

the vast potential of Kushtasazi in the field of Tibb and its ability to yield remarkable results in treating various diseases.



His talk was well-received and sparked meaningful discussions on the future of Kushtasazi in medicine.

CO-CURRICULAR NEWS

SPEAKER OF THE MONTH SESSIONS AT QU

Qarshi University's "Speaker of the Month Series" is a flagship initiative aimed at bridging the gap between academia and the corporate world. By inviting some of the best minds from the industry, this series provides our students with invaluable insights, inspiration, and practical knowledge that prepare them for the challenges and opportunities of the real world. In a recent session, we had the privilege of hosting Mr. Naseer Ahmad Baloch, the esteemed CEO of Le' Topical. His talk was a session filled with inspiration and practical advice for aspiring Pakistani entrepreneurs. Mr. Baloch outlined the key skills needed to thrive in today's dynamic business environment, emphasizing the importance of resilience, innovation, and strategic thinking. He shared his personal journey and the challenges he overcame, provid-



CEO - Le' Topical
Mr. Naseer Ahmad Baloch

practical experience, he provided a nuanced analysis of the economic landscape, discussing the factors that influence economic growth and stability. He highlighted the critical role that young professionals and academics can play in addressing these challenges and seizing the opportunities to contribute to Pakistan's economic development.

-ing a real-world perspective on what it takes to succeed in the entrepreneurial landscape. Another highlight of the series was a session by Prof. Dr. Babar Aziz, Dean of the Faculty of Arts & Social Sciences at Government College University (GCU). Dr. Aziz's talk focused on the current economic challenges and opportunities in Pakistan. With his extensive academic and



Dean - GCU
Prof. Dr. Babar Aziz

EXPLORING PATRIOTISM WITH MR. SHAHZAD NAWAZ

The recent Q-Talks session titled 'Exploring Patriotism in Modern Times' provided an enlightening and inspiring experience for all attendees. Our esteemed guest speaker, Mr. Shahzad Nawaz, is a multi-faceted art director, writer, producer, and actor with a charismatic personality. He has also served as a Special Assistant to the Prime Minister of Pakistan on Culture, Arts & Communication. He addressed the societal chal-

-lenges facing Pakistan today and emphasized the importance of making changes within ourselves to eradicate



these issues. The event was further enriched by the presence of our esteemed Chairman, Mr. Iqbal Qarshi.

CO-CURRICULAR NEWS



The students and faculty of QU recently had the privilege of embarking on separate educational and experiential learning trips to Qarshi Industries HQ at Hattar, each tailored to

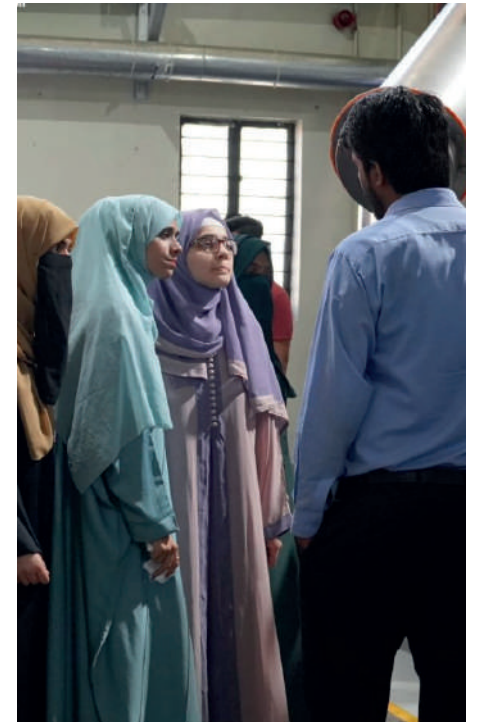
Research International, the Herbs Research Centre, the Botanical Garden, the Safari, the Fruit Garden, the Natural Medicines sections, the Hydrophilic Plant, the Qarshi

-tices that define Qarshi's operations. This immersive experience inspired them to consider new applications of their technical skills in the industry.



to their specific fields of study. These visits provided invaluable insights into the operations and values of one of Pakistan's leading herbal and natural products companies. The Department of Computer Science & IT and the Department of Medicine, Eastern Medicine & Allied Health Sciences at QU embarked on a comprehensive tour of the Qarshi Industries headquarters. The delegation explored several key facilities, including Qarshi

Museum, and various other production units. The rich values and culture of Qarshi were on full display, allowing students and faculty to appreciate the state-of-the-art infrastructure and innovative prac-



CO-CURRICULAR NEWS

QU'S BUSINESS STUDIES STUDENTS VISIT LCCI

The Department of Management Sciences at Qarshi University recently organized an educational trip for its students to the Lahore Chamber of Commerce and Industry

and functioning of one of the most prestigious business chambers in Pakistan. During the visit, students engaged with industry professionals, learned about the LCCI's role in

—ence not only broadened their understanding of the practical aspects of commerce but also inspired many to consider future endeavors within the business sector.



(LCCI). This excursion provided a unique opportunity for students to gain firsthand insights into the operations

promoting trade and commerce, and explored various initiatives that support the business community. This experi-



TWO-DAY INTEGRATED SIMULATION WORKSHOP

The Department of Management Sciences at QU organized an intensive two-day integrated workshop for final year BBA students. This workshop was designed to bridge the gap between academic learning and practical application, equipping students with essential skills required in the business world. Expert facilitators conducted sessions on contemporary business practices, leadership development, and strategic

decision making. Interactive activities, case studies, and group discussions were integral parts of the workshop,



allowing students to collaborate and apply theoretical knowledge to real-world

students to scenarios.

CO-CURRICULAR NEWS

QU STUDENTS GEAR UP FOR THEIR FINAL YEAR PROJECTS

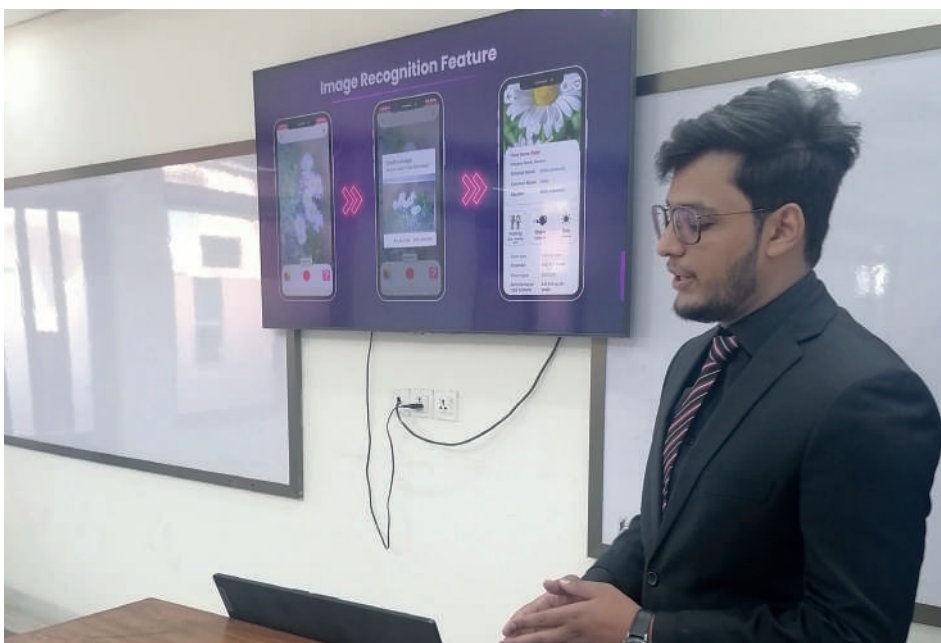
The final year projects not only reflect the knowledge and skills acquired during their academic journey but also highlight their ability to apply these learnings to real-world

challenges. This year, students from the Department of Computer Science & IT and the Business School presented their innovative projects, demonstrating their expertise in cutting-edge technology, artificial intelligence, and business acumen. The Computer Science & IT students showcased a remarkable array of applications and software solutions they developed using the latest technologies and AI.



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acumen. The Computer Science & IT students showcased a remarkable array of applications and software solutions they developed using the latest technologies and AI. Meanwhile, the Business School students presented a series of compelling business ideas, complete with detailed financial performance analyses. These presentations covered a diverse range of industries, reflecting the



students' ability to identify market needs and develop viable business solutions. The final year project presentations provided an excellent platform for students to demonstrate their skills and receive valuable feedback from faculty and industry experts. It was a celebration of their achievements and a significant milestone in their academic journey. We are incredibly proud of their accomplishments and look forward to seeing how they will continue to innovate and succeed in their careers.



EXTRA CURRICULAR NEWS



QU recently concluded its highly anticipated Sports Fest, spanning three exhilarating days of intense competition and camaraderie. The fest showcased a diverse range of

event. Day 2 witnessed the continuation of competitive spirit with finals in several sports, highlighting the talent and dedication of the participants. External colleges'

Biotechnology emerging as a standout performer, clinching majority of the medals and trophies, thus conquering the sportsfest



sports, including cricket, football, volleyball, snooker, table tennis, and chess, attracting participants from both within the university and external institutions like Message Grammar School and Excellence Academy. Day 1 kicked off the fest with enthusiasm, featuring preliminary rounds and exciting matches across various sports. Participants displayed exceptional skill and sportsmanship, setting the stage for an action-packed

participation added a dynamic element to the fest, fostering a spirit of healthy rivalry and collaboration. The grand finale on Day 3 was marked by intense finals in all sports events, with the Department of



EXTRA-CURRICULAR NEWS

CELEBRATING MILESTONES: FAREWELL TO OUR GRADUATES

As part of Qarshi University's cherished tradition, the new batch of students recently hosted a heartfelt farewell for the outgoing batch. This annual event is a celebration

of achievements, friendships, and the journey that our graduates have undertaken during their time at QU. The afternoon was filled with laughter, skits, music, jokes, and an overwhelming sense of camaraderie and nostalgia. The farewell event kicked off with a series of entertaining skits performed by the new batch, capturing memorable moments and inside jokes that have defined the experiences of the graduating students. These perfor-



manances were met with enthusiastic applause and hearty laughter, setting a joyful tone for the afternoon. Humor played a significant role in the event as well. Jokes and anec-



-dotes were shared, reflecting on the lighter side of university life and the bonds formed over the years. The event also featured heartfelt speeches from faculty members and students, expressing gratitude, sharing wisdom, and offering best wishes for the future. The farewell concluded with a touching tribute to the graduating students, acknowledging their hard work, perseverance, and contributions to the university.



STUDENT CORNER

Studying at Qarshi University has been a transformative experience for me.

As a BBA student in my 5th semester, I've had the opportunity to apply theoretical knowledge to real-world business scenarios through the university's unique business simulation projects. One memorable experience was our participation in the inter-university business case competition, where our team secured first place. The practical exposure, combined with the guidance from our industry-experienced professors, has significantly boosted my confidence and skills. I'm grateful for the supportive learning environment and the plethora of opportunities that Qarshi University offers to its students.



Kashaf Kamran - BBA 5th Semester



Javed Iqbal - BS CS 5th Semester

My journey at Qarshi University as a BS CS student has been nothing short of amazing. In my 4th semester, I had the opportunity to work on an innovative capstone project focused on artificial intelligence and machine learning. Collaborating with my peers and faculty, we developed a predictive analytics tool that garnered attention at the national tech symposium. This hands-on project, combined with the state-of-the-art lab facilities and constant support from our knowledgeable professors, has immensely enhanced my technical skills and prepared me for future industry challenges.

Being a part of Qarshi University's Eastern Medicine program has been an enlightening experience. In my second year, I had the unique opportunity to participate in a community health initiative, where we provided traditional medicine consultations and treatments to underserved areas. This hands-on experience, coupled with our state-of-the-art labs and expert faculty, has deepened my understanding of holistic healthcare practices. The blend of theoretical knowledge and practical application has not only broadened my medical expertise but also instilled in me a profound sense of empathy and commitment to patient care. I am proud to be part of a program that values both ancient wisdom and modern scientific approaches.



Aliza Hassan - BEMS 3rd Proff



Ameera Humayun - BBA 5th Semester

My experience at Qarshi University has been incredibly enriching. As a 5th semester BBA student, I had the opportunity to intern with a leading multinational company through the university's robust internship program. This real-world experience allowed me to apply classroom concepts to actual business challenges, enhancing my understanding of corporate dynamics. The mentorship from industry professionals and our experienced faculty has been invaluable in shaping my career aspirations. Qarshi University's focus on practical learning and professional development has equipped me with the skills and confidence to excel in the business world.

Studying Biotechnology at Qarshi University has been an exceptional journey. In my 7th semester, I had the privilege of working on a cutting-edge research project in genetic engineering, which aimed at developing sustainable agricultural practices. The advanced bio lab facilities and the guidance from our highly qualified faculty were instrumental in the success of our project, which was even presented at a conference. The hands-on research experience and the exposure to real-world scientific challenges have profoundly enhanced my knowledge and skills. Qarshi University has provided me with a platform to explore my passion for biotechnology and prepare me for a promising career in this innovative field.



Muhammad Rafeh - BS BT 8th Semester

ALUMNI CORNER

This dedicated section offers a platform for alumni narratives, allowing you to glean a deeper understanding of the unique and memorable aspects that defined their Qarshi University journey. Explore the successes and contributions of our esteemed alumni as they continue to make their mark in their chosen diverse fields.

Reflecting on my time at Qarshi University, I am immensely grateful for the comprehensive education and unparalleled experiences I gained as a BBA student. The rigorous academic curriculum, combined with the university's emphasis on practical learning, prepared me exceptionally well for my career. One standout experience was the consultancy project we undertook for a local startup during my final year. This project allowed me to apply strategic management theories in a real-world context, providing valuable insights into business operations and problem-solving. Today, as a successful entrepreneur, I often draw on the lessons and skills acquired during my time at QU. The supportive faculty, diverse student community, and myriad opportunities for professional growth made my journey truly transformative.



Usama Ali - BBA Graduate



Hamza Ahmed Saleem - BS BT Graduate

My time at Qarshi University was a pivotal chapter in my life, laying a solid foundation for my career in biotechnology. The university's commitment to research and innovation provided me with numerous opportunities to engage in groundbreaking projects. One of the most memorable experiences was my involvement in a collaborative research initiative aimed at developing eco-friendly biofuels. This project not only honed my technical skills but also fostered a deep appreciation for sustainable practices. The faculty's mentorship and the state-of-the-art lab facilities were instrumental in my development as a scientist.

Graduating from Qarshi University with a BBA degree has been a cornerstone of my professional journey. The university's dynamic approach to business education, emphasizing both theoretical knowledge and practical application, has profoundly shaped my career. A standout experience was participating in an international business exchange program, which broadened my global perspective and enhanced my understanding of cross-cultural business practices. The dedicated faculty and the collaborative learning environment encouraged me to think critically and innovate. Today, as a marketing manager at a leading firm, I often leverage the strategic insights and skills I developed at Qarshi University.



Sumera Sher - BBA Graduate



Muhammad Hasnain - BS CS Graduate

My education at Qarshi University in Computer Science was truly transformative. The comprehensive program and practical experiences I encountered prepared me extensively for the tech world. A defining moment was our team project in developing an innovative AI-driven application, which was highly praised at a regional technology fair. The dedicated professors and advanced lab facilities played a significant role in my learning and development. Currently, as a software engineer at a top-tier company, I frequently utilize the skills and insights gained during my studies at Qarshi University. The education and support I received were fundamental in advancing my career and achieving my professional goals.

OFFICE PULSE

QU PREPARES FOR NEW INTAKE 2024

As QU gears up for the Fall 2024 intake, the Admissions Office is actively ensuring a smooth and engaging admission process for prospective students. With a dedicated team and a variety of activities planned, the office is committed to attracting talented individuals and providing them with the necessary information to make informed decisions about their future at QU. The Fall 2024 campaign features a series of information sessions, both on-campus and online, offering insights into the university's



programs, campus life, and unique opportunities. Faculty, current students, and alumni participate in these sessions, sharing their experiences and answering questions.

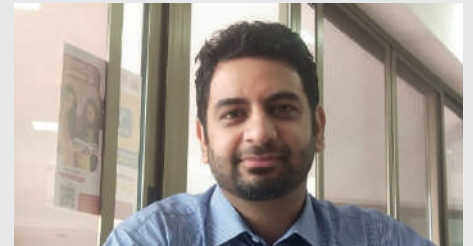
Campus tours provide a firsthand look at QU's state-of-the-art facilities and vibrant campus life, allowing prospective students to explore classrooms, labs, libraries, and recreational areas. Additionally, the Admissions Office has launched a digital outreach strategy using social media, the university's website, and email campaigns to connect with prospective students. As we prepare to welcome the new intake for Fall 2024, we are excited to connect with future QU students and help them embark on a transformative educational journey.

EDITORIAL BOARD

From our visionary Patron-in-Chief to our meticulous Section Editor, every member contributes a unique skill set and perspective. Editors and assistant editors ensure clarity and accuracy, while writers and contributors bring diverse insights from various fields. Photographers and graphic designers enhance the reader's experience with compelling visuals. The team brainstorms ideas, shares feedback, and supports one another, producing a newsletter that informs, inspires, and connects our university community. Their collective efforts embody collaboration and excellence, making our newsletter a trusted source of information for students, faculty, and alumni.



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